



The 6 Types Of Social Media Content That Will Give You The Greatest Value

Keywords

Hits 316

URL

Infographics

Infographics are the most socially shared form of content. The data's in Infographics have more virality than presentations and documents!

It's still true.

Interactive Content

Interactive content is all the rage. Interactive media normally refers to products and services on digital computer-based systems that respond to the user's actions by presenting content such as text, moving image, animation, video, audio, games, etc.

Content That Evokes Strong Positive Emotion

If your social media content doesn't spark people's emotions, then it probably won't get shared very much.



Content With Images

It shouldn't be a surprise that image-rich content is incredibly shareable.

Data for this comes from all kinds of sources, but some of the most compelling statistics

List Posts

People love to share lists and infographics.

Newsworthy Content

In raw numbers, news articles get more social shares than any other type of article.

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