



Tourism Shapers | Building an Online Architecture



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About Tourism Shapers Tourism Shapers. Shaping the future of Saudi. Powered by Saudi Tourism Authority, Tourism Shapers was born out of an ambition to develop the tourism and trade ecosystem in Saudi Arabia. Our goal is to support you on your business journey by giving you the knowledge and tools you need to take advantage of the many opportunities in the growing Saudi tourism sector. Tourism Shapers is a carefully designed program to help you find the solutions you need for the challenges you face. Our



thought leaders and subject matter experts believe in sharing their knowledge and experience to help you plan for future success. We want to provide practical insights today that you can implement in your business tomorrow. Join us each month, on our interactive and immersive platform, where we will explore a range of topics and common challenges, providing you with actionable insights to better prepare you for the future.

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